

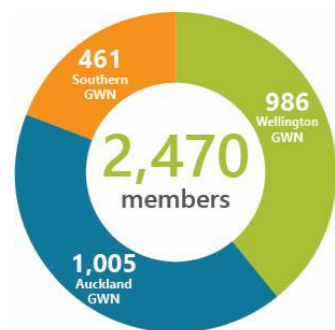
Government Women's Network Progress Report

Activity against GWN's six strategic priorities for May – October 2020

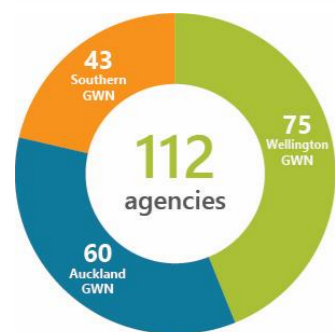
Connect and support

more women's networks and help them use their influence

GWN's membership continues to grow across all regions.



MEMBERSHIP



MEMBERS' AGENCIES

The value of our regular newsletters has increased during this period as more subscribers regularly share them widely beyond our membership.

We have created online event guidelines for Network Reps to help GWN's 90 Reps adapt to digital event delivery. We have also created new ways of engaging with Reps through digital comms and regular meetups.

We continued to connect with members in our new digital meeting platforms and in-person events when feasible. Across the regions we held six digital events and five in-person events.

Advance

public sector goals for women

GWN contributed to two Diversity Works public sector awards nominations. Our sponsor, Naomi Ferguson, was a 'Walk the Talk' finalist, recognised for her work in promoting and supporting diversity and inclusion. The winners of the 'Impact' category (State Services Commission and Ministry for Women) were also supported by contributions from GWN.



GWN partnered with the Ministry for Women and the Gender Pay Gap and Pay Equity Taskforce to launch the latest progress report in July. AGWN also shared the update in an online event with members of the Taskforce. The online seminar also explored what impact the Covid-19 response could have for our future ways of working.

New GWN pop-up survey launched to gauge support for gender equality by men in the workplace.



Celebrate

wāhine Māori and women's achievements

After a successful launch during lockdown, we continued our popular Take 5 video series featuring women leaders and speakers with inspirational and thought-provoking topics as part of our work to celebrate and encourage women's achievements.

GWN celebrated Matariki again this year with our Wāhine Whetū LinkedIn campaign, recognising nine rising women stars in the public sector. One of this year's stars noted that the recognition helped build her confidence so that she can support the growing Pan-Asian Public Sector Network (PAPSN) to flourish.



GWN partnered with GirlBoss Edge, an initiative to mentoring young wāhine as part of an online career accelerator for those with a passion for Law, Policy and Government. Carmen Holdaway became the first 2020 Justice Challenge Winner for GWN and was a keynote speaker at the Women in Public Sector Virtual Summit.

To celebrate Suffrage Day this year, GWN partnered with DIA and the Ministry for Women to host the opening of a mini exhibition at the National Library honouring New Zealand's trailblazing suffragists.



Increase

professional and personal development

This year's Women in Public Sector summit was held digitally and had a wider reach than ever with 694 registrants. For the first time these included public servants from around the world including participants registered from Mexico City, Washington DC, Port Moresby and Port Vila.



"The Virtual Summit sent a clear message about leading from where you are. It is possible to make a huge difference from any role – you don't have to wait until you climb the ladder"

SGWN's work programme for this period focused on professional development around wellbeing and cultural capability. The popular 'Thriving not Surviving' event was held both virtually and in-person as part of their Committee's Learning Labs.

AGWN demonstrated how our reach has increased by holding online events including the Taskforce seminar and a skill-building event, 'How to Own Your Message and Speak with Confidence'.

Ensure

GWN is sustainable

Our new and growing digital delivery channels have ensured greater reach outside the main centres, making GWN more relevant and accessible across the country.

GWN's LinkedIn reach has steadily grown to more than 3,600 followers, hundreds of these from overseas. Our engagement rate analytics are measuring well above other 'similar industry' accounts.

150%
increase in LinkedIn followers in the last six months

Our growing relationships with other agencies and organisations include requests to use our channel reach to share other information and events. We regularly liaise with Te Kawa Mataaho, the Ministry for Women, PSA, YWCA, Zonta, IPANZ, Apolitical, and others to maximise opportunities for our members.

AGWN has started a new Network Reps group for agencies in their membership. Fifteen new reps have joined to provide a conduit for information, feedback and opportunities.

Four new Steering Committee members have joined GWN to fill recently vacated roles: Natalia Albert (Stats NZ), Deb James (Office of the Auditor-General), Nicola Johns (NZ Police), and Kimberley Kilgour (Te Arawhiti). GWN's new permanent Programme Director, Carin Sundstedt (formerly MPI), also began her role at the end of September.

Support

other employee networks

Representatives from cross-agency Employee Led Networks (ELNs) and GWN have continued to meet regularly to share experience and expertise.

GWN helped facilitate and provide feedback on the draft ELN guidance document from Te Kawa Mataaho. To ensure best results for developing networks, we facilitated feedback sessions with cross-agency representatives on early drafts of the guidance.

The Employee Led Networks website now has 47 networks listed with more to come. GWN welcomed a new contract staff member dedicated to increasing awareness for the ELN website and facilitate networks in agencies to submit network information for listing on the site.

GWN will continue to engage with the Positive Workplace Cultures Programme. This will mean opportunities to collaborate and increase the reach of both work programmes.

GWN has created an ELN section in our newsletters to help cross-agency networks share news and events.

A communications toolkit is being developed to help new cross-agency networks manage their communications needs.

GWN provided support for developing strategy and brand foundations for PAPSIN and will make this advice available to other cross-agency networks.