

## It's here! Tātaki Auckland Unlimited has a great, go-to resource for Māori language and tikanga - ready to download.

Back in March 2022, some of the Tātaki team completed a survey that proved just how willing our team is to learn and embrace a better understanding of te ao Māori, te reo Māori, and Māori tikanga. We also saw that non-te reo Māori speakers, or those new to Aotearoa and those who had interactions with Māori stakeholders, are sometimes afraid to try for fear of getting things wrong.

The app is tailor-made for our Tātaki working environment, but it is also free and available for anyone to download. The app is designed to benefit anyone who interacts with Māori or who simply wants to begin and build their cultural and te reo Māori journey.

### How to download the app:

Apple: Simply search 'Taki' or use the QR code in the attached poster or instruction card

Google Play: Search for 'Taki app' or 'Taki Kiwa' or use the QR code in the attached\*

Microsoft: Search for Taki or use the QR code\*

\*Note: The app for Android and Microsoft devices is still development, some functions on these devices may not be available yet

### How the app will help build your confidence:

With Taki, you will be able to find and use appropriate karakia for team meetings - a great way to practice your te reo Māori during Te Wiki o Te Reo Māori!

### You will also be able to:

- Find a practical guide to creating your mihi and pepeha
- Listen to and practice common te reo Māori words and phrases
- Build your confidence by speaking aloud and playing it back
- Learn how to incorporate te reo in emails and conversations
- Practice some of the waiata we use during powhiri or other gatherings
- Learn about some wider te ao Māori concepts and values to build your understanding of Māori culture
- And more!

The app was developed by the Māori Outcomes team, in conjunction with Kiwa Digital. As the mobile go-to resource, it will be updated regularly to ensure it meets the needs of the users.